

13^{es} FLORALIES

INTERNATIONALES - FRANCE



"Flower Games"

MAY 17-26, 2024

DOMAINE DE LA CHABOTTERIE EN VENDÉE

Since 1942, the Floralties Internationales – Nantes Committee has been composed of enthusiastic teams of passionate people working tirelessly toward a common goal: The creation of a grand, multi-faceted project.

With a bold view of the future, the Floralties Internationales – Nantes Committee has expanded to a regional level, by choosing a special, bucolic and undeniably charming setting for the 13th edition of this formidable human adventure.

We are confident that the 13th edition of the Floralties Internationales - France will flourish at The Chabotterie Estate, in perfect harmony with nature in its pure state.

Composed of both vast open expanses and wooded landscapes, this natural site of over 118 acres will undoubtedly enhance the show's ornamental and floral displays.



THE THEME AND THE SCENOGRAPHY



“Flower Games”

Integral to all cultures, games are one of the oldest forms of social interaction. They capture the perspectives and ideas of cultures around the world while enriching future generations. A true source of positive energy, we use games to challenge and improve ourselves.

As you may know, in the summer of 2024, Paris will host the Olympic Games for the first time in a hundred years. As a nod to this exciting and extraordinary undertaking, the Floralties Internationales - France will explore the theme of Flower Games through five categories:

Intellectual games, Physical games, Childhood games, Water games and Garden games



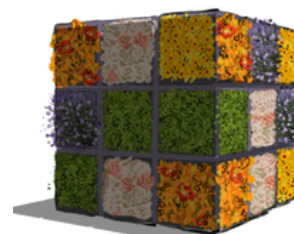
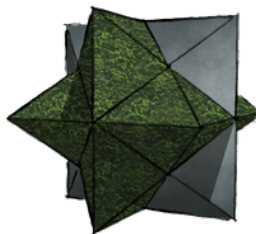
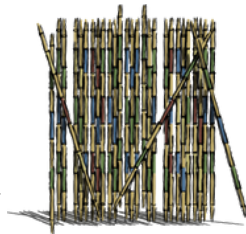
We invite you - our professional partners, knowledgeable amateurs and institutional partners from around the world - to use your expertise to create displays from a wide range of sources, plant varieties and inspirations. We are confident that the vast, natural setting of the estate will give your floral and ornamental designs. Their true depth and highlight the playful symbolism of our theme.



Intellectual games

Key words

humor, expressions, brain teasers, puzzles, Rubic's Cube, logic games
intriguing plants : Mikados



Physical games

Key words

Olympic Games, circus games, fighting games, sports, ancient games

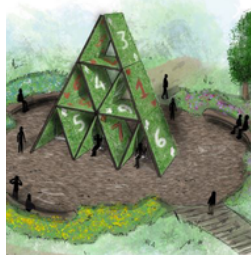




Childhood games

Key words

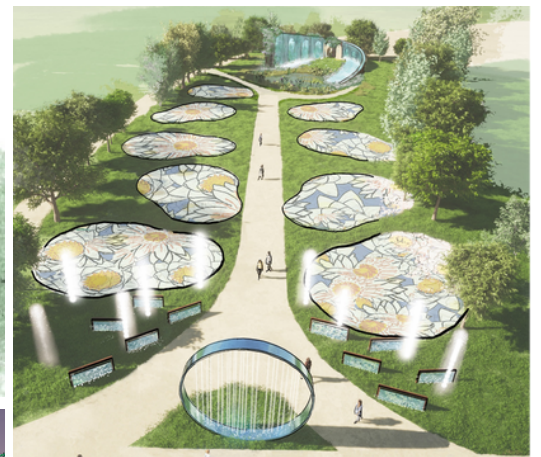
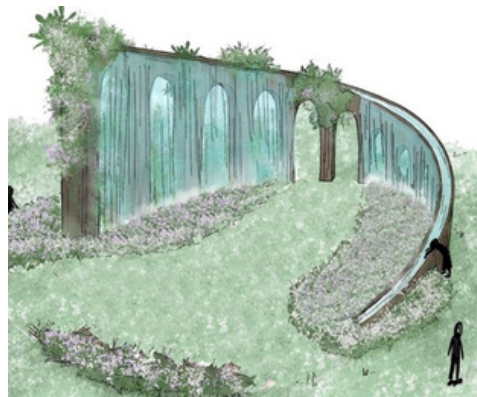
Board games,
construction, outdoor
games, cars and trains



Water games

Key words

water wall, water curtain,
unpredictable water jets,
water movements,
cascade



Garden games

Key words

topiary art, optical illusion
games, interactive games,
perspectives, contrasts



BECOMING AN EXHIBITOR

Take part in the most prestigious ornamental event in France!

Don't miss the chance to join one of the most prestigious ornamental events in Europe. It is the perfect opportunity to gain visibility and make your expertise known to the wider public.

Your participation as an ornamental exhibitor partner will allow you to benefit from numerous advantages such as: free exhibition space, technical assistance (basic material, water, electricity, etc.), a contribution to accommodation expenses.

Additionally...

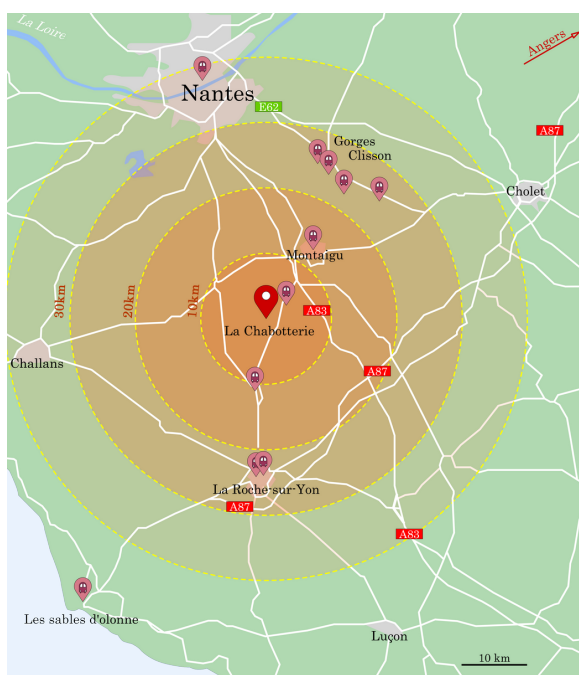
- A true promotional platform, both for the environmental and for tourism
- A promotion of your organization's image and profile
- An opportunity for broad media exposure

200

Exhibitors from all over France and the four corners of the world, carefully selected for each edition

+ 200 000

French and international visitors are attracted to this prestigious event every five years



The Chabotterie Estate (85)



La Chabotterie
Saint-Sulpice-le-Verdon, 85260 MONTRÉVERD



Train stations



20 min from La Roche-sur-Yon



30 min from Nantes



50 min from Puy du Fou



4h from Paris

GPS coordinates :

46.880089, -1.406092

Coming by car:



Use autoroute A83 Nantes Niort
Take exit « Montaigu » N°4



Use Montaigu - La Roche-sur-Yon expressway,
Take exit « Logis de la Chabotterie » D763



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